

Press Information

November 30, 2014

Philips launches DoseWise Portal at RSNA 2014, industry's first integrated radiation dose management solution for patients and clinicians

Only solution to track, analyze and mitigate radiation risk for both clinicians and patients; facilitates compliance with increased dose monitoring standards

Andover, MA and Chicago, IL – [Royal Philips](#) (NYSE: PHG, AEX: PHIA) today introduced the [DoseWise Portal](#), a comprehensive radiation dose management software solution aimed at managing radiation exposure risk to patients and their caregivers. Announced at the 100th annual meeting of the Radiological Society of North America (RSNA), the Philips DoseWise Portal enables health care providers to proactively record, analyze and monitor imaging radiation dose for patients and clinicians across multiple diagnostic settings.

While the risk of radiation exposure through imaging scans is thought to be low, and the diagnostic rewards generally outweigh those risks, the industry has committed to reducing radiation exposure through improvements in technology and user training. Computer tomography (CT) scans are of most concern, with a higher average diagnostic radiation dose per scan and nearly 68 million performed annually in the U.S.

“Dose management is a critical issue, and the reality is that sometimes the higher radiation dose of a CT is necessary for a particular patient to in order reach a definitive diagnosis, in the shortest time, and at the lowest cost,” said Gene Saragnese, executive vice president and CEO of Philips Imaging Systems. “Philips DoseWise Solutions return a measure of control to patient care, arming clinicians and informing patients with the tools, training and insights they need in order to ask the right questions regarding radiation dose.”

Over the past several years, industry standards like [MITA XR-29](#) have provided health care providers with more standardized tools for patient radiation dose management. At the same time, hospitals and health systems looking to better protect patients and clinicians have been forced to tackle the problem independently, using multiple vendors to bring dose management into focus. Philips DoseWise Solutions include a comprehensive portfolio of products and services including [ClarityIQ](#), [IMR](#) and [DoseAware](#), that empower health care providers with both the data and support they need to implement a broad and comprehensive dose management strategy.

“Understanding and delivering the right dose for each person each time, and tracking and analyzing exposure over time, requires more than just technology, but also involves a new way managing radiation safety,” said Christoph Wald, MD PhD and Executive Vice Chair, Department of Radiology at Lahey Hospital and Medical Center in Burlington, MA. “Philips DoseWise is the first integrated, holistic



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solution that integrates staff and patient dose protecting both patients and clinicians and helping us to comply with critical new dose management standards and regulations.”

Philips is showcasing DoseWise in booth #6742 at the Radiological Society of North America Annual Meeting (RSNA), November 30th through December 5th in Chicago, Ill. Visit www.philips.com/rsna and follow [@PhilipsHealth](https://twitter.com/PhilipsHealth) for more information on Philips’ presence at #RSNA14.

For more information on Philips innovative imaging systems that focus on the health continuum from prevention, screening and diagnosis, to treatment, recovery and home care, visit www.philips.com/healthcare.

For further information, please contact:

Kathy O’Reilly

Philips

Tel: +1 978-659-2638

Mobile: +1 978-221-8919

Email: kathy.oreilly@philips.com

Twitter: [@kathyoreilly](https://twitter.com/kathyoreilly)

About Royal Philips:

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